

"Model A Business Coupe"

1928 Ford Model A business Coupe

Motor: 4 Cylinder, 201 CID, 40 HP

Brakes: Mechanical

Transmission: 3 Speed Manual non synchronized

Body: Briggs Manufacturing Company

Maximum Passengers: 2

Body Style Number: 54-A

6 Volt Battery w/positive ground

Tire Size: 450-21

Fuel Capacity: 10 Gal. Gasoline

Weight: 2,283#

Cost new: \$525.00

The Business coupe was first produced in May of 1928, which was five months after the first Model A was offered to the public. This car is unusual because it was produced with a single brake system until the five brake system was later introduced. The car was produced with blind quarters and had no landau irons furnished for the factory. The car only was offered with a trunk and no rumble seat. The top was a grey simulated leather top that did not fold down. The interior came with a choice of fabrics. The leather top gave the vehicle the look of a Sport Coupe which had the same interior upholstered features. The Business coupe also had the sun visor covered with the top material.



Donated to the Museum by: Sam Nixon - Blacksburg, VA

From May of 1928, until the next model year was produced, 37,343 were built and sold by Ford. The car offered a better control system for high speeds of 55 to 65 Mph. The windshield opened from the bottom for an air supply for cooling the interior during warm weather. The doors offered roll up windows with a convertible look. Although a trunk was the only offer for the car, rear seat frames came with the car. A red steering wheel was the original color offered for that model. Interior carpeting was also not a standard offer.

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